

BARGAIN HUNTING

: the activity of looking for cheap goods or shares which no one has noticed



Colon Street, is the oldest street in Cebu and is the bargain capital of Cebu also. This is where one goes to be in a haven of bargain shops where even the lowest earners can find bargains. This is also where you can find some of the oldest buildings, homes and shops in the city. These places offer a budget-friendly shopping experience where you can find items such as apparels, accessories, electronics, toys, kitchen wares and much more. Most shoppers who frequent this area are experts in haggling and know how to find a bargain. In a bargain, one has to be polite and convincing to be able to get the desired price.

VOCABULARY

bargain
haven
budget-friendly
haggling
frequent

QUESTIONS

1. Do you compare prices at different stores when you shop?
2. Do you ever buy second-hand things? ("used things")
3. How much time did you spend the last time you went shopping?

EXERCISE

Use one of the words or phrases below to complete each of these sentences from the story.

bargain haven budget -friendly haggling frequent

1. I dislike _____ with a salesman about the price of a new car.
2. The price listed is quite high, but the seller might be willing to _____.
3. Thousands of people _____ the beach on weekends.
4. She likes choosing _____ hotels when she goes on a holiday abroad.
5. The newly opened coffee shop is a new _____ for coffee lovers.

CARBON MARKET

: the oldest and largest farmer's market in Cebu City



Carbon market is the largest wholesale open-air market in Cebu and very popular throughout Cebu and well known for its affordable deals. This place is congested with many vendors who sell their wares along narrow streets. Businesses, especially ones selling fresh vegetables and meats, starts as early as 3 in the morning and ends late into the evening can be found here. Here it is appropriate that customers carry their shopping bags around and shop at their favorite retail stores. Carbon Market is also popular amongst tourists who wish to have the experience of shopping in a market that is popular amongst locals. This place is not hard to locate since it is so accessible to the public and so well known. There is a huge sign along the road that says Freedom Market. For first timers, it is inevitable that you will get lost as the place is very large and can be very confusing. If you do get lost, don't worry the locals here are very friendly and will help you find your way.

VOCABULARY

wholesale
retail
appropriate
congested
inevitable

QUESTIONS

1. When was the last time you went to the market? What did you buy?
2. Are markets important? Why or why not?
3. Compare prices of some goods sold at the market, supermarket and convenience stores.

EXERCISE

Use one of the words or phrases below to complete each of these sentences from the story.

wholesale retail appropriate congested inevitable

1. The factory offers only _____ goods for a limited time.
2. She doesn't like buying in large quantity that is why she prefers the _____ products.
3. You work in the same company, it is _____ that you will meet.
4. There are a lot of people celebrating the festival, the streets are totally _____.
5. Those shoes are _____ for you dress to the party.

HANDICRAFTS

: an object made by skillful use of your hands



Cebu is famous for many of their different and unique handcrafts throughout the city. One of the top handcrafts is the shell craft industry which is a booming business. It is safe to say that Cebu produces many crafts that are in high demand here and abroad. The designs are very unique and are intricately made and you can tell the product has been made with expertise. Various craft centers produce different products ranging from furniture, souvenirs, accessories, bags and many other items made from all natural resources found abundantly throughout the island of Cebu. Certainly, the handcrafted items found here contain a unique talent showcasing the beautiful handcrafts. The handcrafts that can be found are available at less expensive stalls and shops around the shopping malls in the city where you can marvel at the complexity and wonderful craftsmanship of these products.

VOCABULARY

craft
booming
intricately
expertise
marvel

QUESTIONS

1. Are you into fashion?
2. What accessories do you wear daily?
3. Name the different accessories made of shells mentioned in the article.

EXERCISE

Use one of the words or phrases below to complete each of these sentences from the story.

craft booming intricately expertise marvel

1. We _____ at the beauty of the lake.
2. Harry makes a lot of mistakes because he is new and he lacks _____ in this field.
3. Her new ice cream business is _____ after 3 months, it is quite a success.
4. The coconut _____ industry is one of the most progressive businesses in the region.
5. Their wedding cake has a lot of details and patterns that are _____ done.

CEBU'S GUITARS

: Cebu's own hand-made specialty guitars are some of the world's finest handcrafted guitars made from local tropical materials, and even the tropical fruit, (*nangka*) jackfruit!



Cebuanos love music and every song is accompanied with a guitar. The history of guitar making in the city dates back to the Spanish era and since then has continued to grow successfully throughout recent years. Cebu guitars promise affordable prices and the craftsmanship is durable and it maintains a world class quality. The guitar-making industry is in Lapu Lapu City in the island of Mactan. Many family-owned businesses are widespread in the area. Guitar making has become a legacy in this area and will continue to do so in the future.

VOCABULARY

era
recent
durable
widespread
legacy

QUESTIONS

1. Do you play a musical instrument?
2. Have you played a guitar before?
3. What musical instruments would you like to learn?

EXERCISE

Use one of the words or phrases below to complete each of these sentences from the story.

era recent durable widespread legacy

1. After the accident, there was a _____ fear of nuclear leakage.
2. Winning the beauty contest was her _____ achievement.
3. The 21st century is the most advanced technological _____ of all time.
4. He bought very _____ denim jeans that he could wear for 5 years.
5. The law office was their family's _____.

CEBU'S SOUVENIR SHOPS

: referred to as "*pasalubong*" which means "*something for you when you welcome me*", the Filipino tradition



You can never leave a place without a souvenir from your escapades. It helps you remember your adventurous journey and memories of that wonderful trip. Souvenirs also make great gifts to your friends and family which is a reminder to them of your adventures. There are many souvenir shops throughout the city, around malls and any location near a tourist site and even ordinary market places. If you want a well-designed t-shirt, then one can find many that are of avail at the Island Souvenir shop which is located in shopping malls. If you want affordable delicacies and other goodies, then head down to the downtown area of Cebu. Shamrock is one of the more popular souvenir shops that offers a variety of Cebu's finest delicacies. If you're looking for affordable souvenirs, then you may want to consider key chains and other fashion accessories. Don't forget to grab a souvenir of the Queen City of the South, otherwise known as Cebu.

VOCABULARY

escapade
journey
avail
downtown
grab

QUESTIONS

1. Do you like buying souvenirs when you go to other countries?
2. What was the best souvenir you got from a friend?
3. Name some good souvenirs sold in Cebu mentioned in the article.

EXERCISE

Use one of the words or phrases below to complete each of these sentences from the story.

escapade journey avail downtown grabbed

1. Tom can't wait for their north bound _____.
2. You have to buy 1 CD album of the band before you can _____ a free ticket to the concert.
3. The _____ area is the most vibrant place of the city.
4. It was a long _____ they took before reaching their destination.
5. She _____ the bag of the woman walking down the street.

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