

# DAILY ENGLISH

**B02**

She sounded convincing to the clients.





## Lead-in

1. What's the most convincing ad you've ever seen?
2. How do you convince someone to believe you?

## Target Language

▼ In this lesson, we will learn:

### Grammar Focus

convincing / convinced

### Daily Expression

She sounded convincing to the clients.



# Picture Description

▼ Tell what you see in the pictures below.



A



B

# Pronunciation and Matching

▼ Read the example sentences.

1. She gave a convincing demo  
of the product's new details.

2. I am convinced that he  
is not lying.

▼ Match the sentences with the  
corresponding pictures.



# Conversation

▼ Listen to the conversation.

Kevin: Did you hire Ms. Sullivan as the head sales representative?

Amy: Yes. She has the skills. She has already closed a deal with one of the big companies we agreed on last month.

**She sounded convincing to the clients.**

Kevin: I agree with you.

Amy: And I think the CEO is also **convinced** that she can do the job well.

## Questions:

- What job did Ms. Sullivan get hired for?
- How did she manage to close a deal with the clients?
- Who else is convinced that Ms. Sullivan can do the job well?

## Grammar Focus

▼ Read the grammar structure.

convincing / convinced

She gave a **convincing** demo of the product's new details.

I am **convinced** that he is not lying.

# Grammar Check

▼ Complete the sentences by writing **convincing** or **convinced**.

1. The advertisement is \_\_\_\_\_.
2. I was \_\_\_\_\_ by the advertisement.
3. The sales person's presentation was \_\_\_\_\_.
4. They were \_\_\_\_\_ by the sales person's presentation.
5. Ana is \_\_\_\_\_ that her father is a good man.
6. Her father's message is \_\_\_\_\_.
7. The article about the new technology is \_\_\_\_\_.
8. We are \_\_\_\_\_ by the article about the new technology.



# Grammar Check

▼ Complete each phrase using **convincing** or **convinced**.

1 a \_\_\_\_\_ speech

5 \_\_\_\_\_ by his performance

2 \_\_\_\_\_ by a speech

6 his \_\_\_\_\_ performance

3 their \_\_\_\_\_ explanation

7 my \_\_\_\_\_ presentation

4 \_\_\_\_\_ by their explanation

8 \_\_\_\_\_ by my presentation

## Daily Scene

Imagine you're a sales representative.  
Convince me to buy the electronic  
product using the provided hint.



**Talk about the following:**

- a. product's details**
- b. product's price**
- c. product's quality**