

WRITE
SOURCE

3

LESSON 24

Persuasive Letter

Start-Up



Welcome to the new unit! In this unit, we'll get to know how to write a **persuasive letter**. Today, we'll learn...

1

the parts of a
persuasive letter.

2

what makes a good
persuasive letter.



Which one is a letter?



January 12, 2012

Dear Mom and Dad,

We should remember to eat snacks that are healthy. At school, I tasted broccoli and soy nuts. I even tried yogurt. Guess what? They taste good!

Vegetables, fruits, grains, and dairy foods are good for us. They can help us think, work, and play better. Best of all, they can keep us healthy.

I think we all should eat many more healthy snacks. Please buy some extra ones the next time you go shopping.

Love,
Alice

My grandpa took me to the community garden. It contains rows and rows of healthy plants.

Grandpa showed me leaf lettuce, snap peas, and sweet corn. Then he showed me how to pull weeds without pulling the vegetables.

A

B

Lead-in

What is Alice trying to tell her Mom and Dad in this letter?



January 12, 2012

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I think we all should eat many more healthy snacks. Please buy some extra ones the next time you go shopping.

Love,
Alice

Let's Learn

January 12, 2012

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I think we all should eat many more healthy snacks. Please buy some extra ones the next time you go shopping.

Love,
Alice

A letter that makes others accept your opinion and appeals to them to take action is called a **persuasive letter**.



Let's Learn

Know the parts of a persuasive letter.

January 12, 2012

Date

Dear Mom and Dad,

Greeting

We should remember to eat snacks that are healthy. At school, I tasted broccoli and soy nuts. I even tried yogurt. Guess what? They taste good!

Body

Vegetables, fruits, grains, and dairy foods are good for us. They can help us think, work, and play better. Best of all, they can keep us healthy.

I think we all should eat many more healthy snacks. Please buy some extra ones the next time you go shopping.

Closing

Love,
Alice

Signature

There are five different parts of a letter. Do you know them?



Let's Learn

A persuasive letter has five parts.

Greeting

It's a
polite way
of saying
"Hi."

Dear Mom and Dad,

We should remember to eat snacks that are healthy. At school, I tasted broccoli and soy nuts. I even tried yogurt. Guess what? They taste good!

Vegetables, fruits, grains, and dairy foods are good for us. They can help us think, work, and play better. Best of all, they can keep us healthy.

I think we all should eat many more healthy snacks. Please buy some extra ones the next time you go shopping.

Love,
Alice

January 12, 2012

Date

It tells -----.

- A when you wrote the letter
- B where you wrote the letter
- C whom you wrote the letter to

Let's Learn

A persuasive letter has five parts.

January 12, 2012

Dear Mom and Dad,

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Vegetables, fruits, grains, and dairy foods are good for us. They can help us think, work, and play better. Best of all, they can keep us healthy.

I think we all should eat many more healthy snacks. Please buy some extra ones the next time you go shopping.

Love,
Alice

Body

This is _____.

- A** the beginning of a letter
- B** the main part of a letter
- C** the ending of a letter

Let's Learn

A persuasive letter has five parts.

January 12, 2012

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I think we all should eat many more healthy snacks. Please buy some extra ones the next time you go shopping.

Love,

Alice

Closing

Closing is a

in a letter.

Signature

Let's Do

Think and match.

① January 12, 2012

② Dear Mom and Dad,

We should remember to eat snacks that are healthy. At school, I tasted broccoli and soy nuts. I even tried yogurt. Guess what? They taste good!

③ Vegetables, fruits, grains, and dairy foods are good for us. They can help us think, work, and play better. Best of all, they can keep us healthy.

I think we all should eat many more healthy snacks. Please buy some extra ones the next time you go shopping.

④ Love,

⑤ Alice



the main part of a letter



a polite way of saying "goodbye."



the signature of the writer at the end of a letter



a polite way of saying, "hi."



when you wrote the letter



Write an **opinion** sentence and give **reasons** that support it.



Put the **parts** of your letter in the **correct order**.



Let's Do

January 12, 2012

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Vegetables, fruits, grains, and dairy foods are good for us. They can help us think, work, and play better. Best of all, they can keep us healthy.

I think we all should eat many more healthy snacks. Please buy some extra ones the next time you go shopping.

Love,
Alice

What are the opinion and reasons in this letter?

From date to signature, are all the parts in the correct order?





Make sure it sounds
serious and **polite**.



Check **capital letters**,
punctuation, and **spelling**.



Let's Do

January 12, 2012

Dear Mom and Dad,

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I think we all should eat many more healthy snacks. Please buy some extra ones the next time you go shopping.

Love,
Alice

Do you think Alice was polite in her letter? Where can you tell?

Are there any mistakes in the letter?



A persuasive letter is to make others **accept your opinion** and even **take action**.

The five parts of a persuasive letter

The diagram shows a sample persuasive letter with five parts labeled on the right:

- Date:** January 12, 2012
- Greeting:** Dear Mom and Dad,
- Body:** We should remember to eat snacks that are healthy. At school, I tasted broccoli and soy nuts. I even tried yogurt. Guess what? They taste good! Vegetables, fruits, grains, and dairy foods are good for us. They can help us think, work, and play better. Best of all, they can keep us healthy.
- Closing:** I think we all should eat many more healthy snacks. Please buy some extra ones the next time you go shopping.
- Signature:** Love, Alice

What makes a good narrative essay:

The diagram shows a checklist for a good narrative essay with four items:

- Ideas:** Write an **opinion** sentence and give **reasons** that support it.
- Organization:** Put the **parts** of your letter in the **correct order**.
- Voice:** Make sure it sounds **serious** and **polite**.
- Conventions:** Check **capital letters**, **punctuation**, and **spelling**.