

LEARNING GOAL

Asking for Payment (Chasing Payment)



Warm-up

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To: customer1@email.com, customer2@email.com, customer3@email.com

Subject: Reminder of the overdue invoice

Dear customer,

This is the last reminder of your overdue invoice. Please pay the invoice as soon as possible.

The next step in our process is to proceed with legal actions without any further communication. You may contact us if you would like to make another financial arrangement.

*If payment has recently been made, please ignore this reminder. Thank you for your cooperation.

Best regards, Abby Lee





Situational Dialogue

Listen to the audio.

Abby: Hello, Tracer. This is Abby. I would like to confirm if you have received your order, along with the invoice.

Tracer: Hi, Abby! We're glad to receive it on time.

Abby: Great! However, according to our records, you still have an **outstanding** sum of 10,000 USD on your account. We would appreciate your cooperation in **resolving** this matter as soon as possible.

Tracer: Sorry, but we are currently facing problems with our cash flow.

Abby: Well, what I can suggest is that - you pay half of it this month, and the other half will be next month. So you won't have to **pay in one go**.

Tracer: That's a good compromise, and please accept my apologies.

Email Review

Read the email and answer the questions.

Abby: Hello, Tracer. This is Abby. I would like to confirm if you have received your order, along with the invoice.

Tracer: Hi, Abby! We're glad to receive it on time.

Abby: Great! However, according to our records, you still have an outstanding sum of 10,000 USD on your account. We would appreciate your cooperation in resolving this matter as soon as possible.

Tracer: Sorry, but we are currently facing problems with our cash flow.

Abby: Well, what I can suggest is that - you pay half of it this month, and the other half will be next month. So you won't have to pay in one go.

Tracer: That's a good compromise, and please accept my apologies.

Learning Goals

..: Dealing With Poor Payment Behavior From Customers

1. State the fact



2. Seek cooperation



3. Give a solution

According to our records, you still have an outstanding sum of 10,000 USD on your account.

We would appreciate your cooperation in resolving this matter as soon as possible.

Sorry, but we are currently facing problems with our cash flow.

Well, what I can suggest is that you pay half of it this month, and the
other half will be next month.

Learning Goals

..: Dealing With Poor Payment Behavior From Customers

Excuse 1: They forgot to pay.

Customer: My apologies, I got busy and forgot to pay.

You can say:

Thank you, I understand that can happen. Are you in a position to make a payment now?

I've made a note in my system to reflect the promised payment and we'll look forward to receiving it. Have a great day.

Excuse 2: The invoice hasn't been approved.

Customer: Unfortunately, the invoice has not yet been approved by my director.

You can say:

Sorry to hear that. I know these things are out of your control. Has there been a query with the invoice for it to be left unapproved?

Is it possible to request for it to be approved today? The invoice is now overdue. If your director has any queries at all, feel free to contact me by phone.

Learning Goals

..: Dealing With Poor Payment Behavior From Customers

Excuse 3: The invoice is incorrect

Customer: I haven't paid as the invoice is incorrect. **You:** I'm very sorry to hear that. Could you please

explain what the problem is?

If the customer is correct

You can say:

Apologies and thanks for explaining. I'll have that looked into right away. I'll issue an updated invoice as soon as this has been resolved. I'll be back in touch shortly.

If the customer has misunderstood

You can say:

Thank you for explaining, however, there seems to have been a misunderstanding. (Explain the misunderstanding).

We'll endeavor to make this clearer in the future, however, for now this invoice remains due. Let me know if there's anything I can do to help facilitate payment.

Oral Practice

Scenario:

Imagine you're calling a customer to chase payment.

Choose one situation below and make a short dialogue with your teacher.

Customer: So sorry, I was too busy to pay on time.

Customer: I haven't paid as the invoice is incorrect.



Customer: I'm afraid that the invoice has not yet been approved by my supervisor.

Customer: Sorry, there is a problem with our cash flow.

Overview

Keywords and expressions

outstanding / resolve/ compromise/ pay in one go

Key expressions in chasing payment:

- 1. State the fact: According to...
- 2. Seek cooperation: We would appreciate your cooperation in resolving this matter as soon as possible.
- 3. Give a solution: Well, what I can suggest is that ...



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