

A background image showing a business meeting. Two people are seated at a table, looking at tablets displaying bar and line charts. There are papers, a coffee cup, and a small potted plant on the table. The image is overlaid with a large orange and blue graphic.

NEW BUSINESS ENGLISH 4

Unit 4 Lesson 10
Ending a Presentation



Review

Your team has just finished presenting the new phone model that your company will release. Your manager has some clarifications about the release date and time of the product.

Requirements:

- *Answer your manager's questions.*
- *Check whether he is satisfied with the answer.*



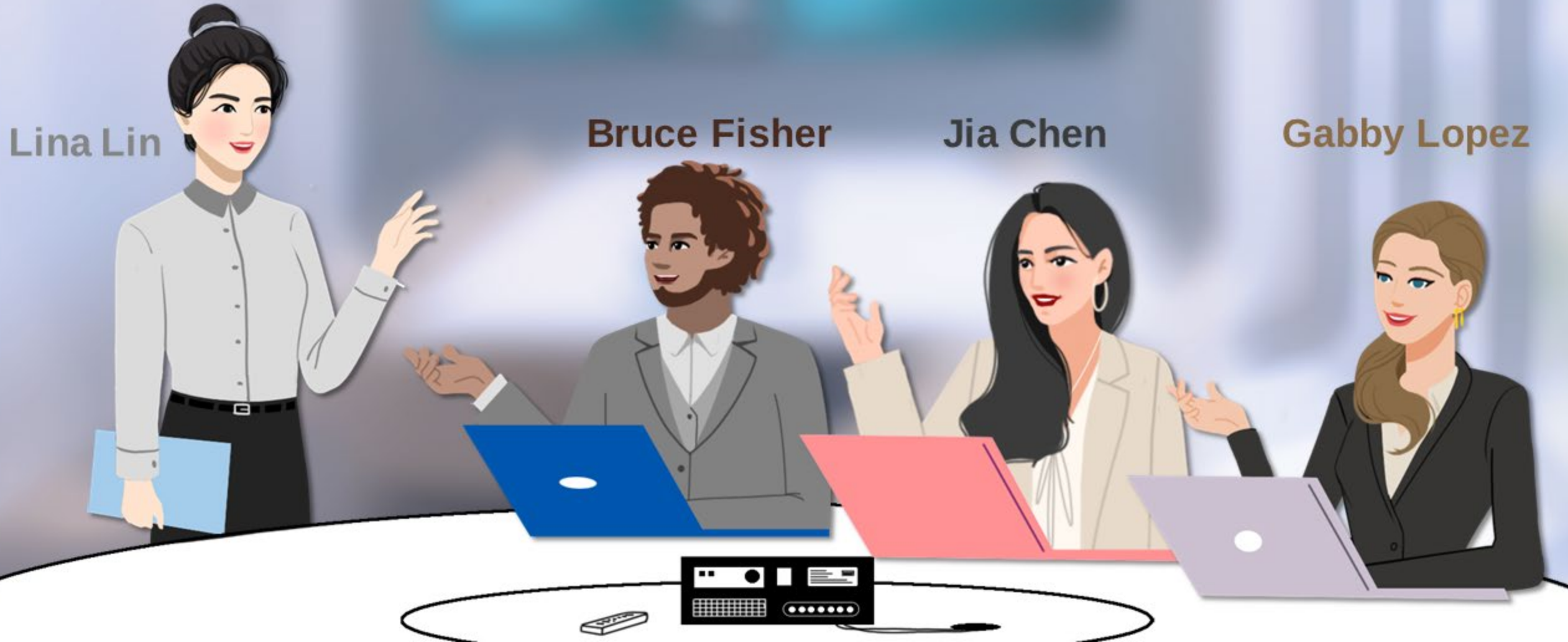
LEARNING GOALS

- ◆ Ending a Presentation



Situational Dialogue

▶ Lina Lin is going to finish her presentation.






Any other questions?

I believe that's it.
Everything is crystal clear.

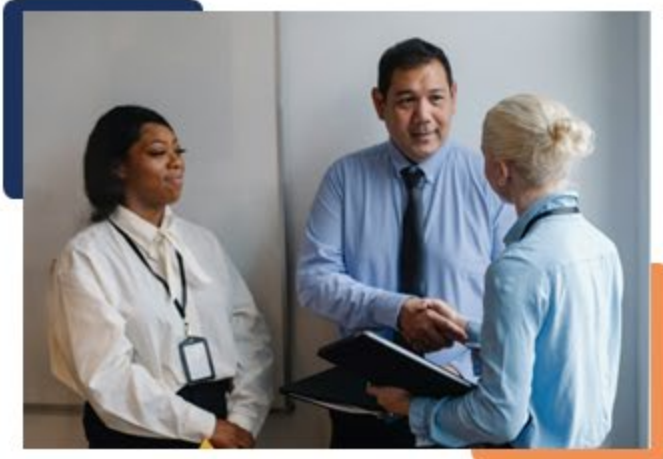




All right then. I'd like to end my presentation with one of my favorite quotes by Dan Zarrella, "Marketing without data is like driving with your eyes closed." Thank you for listening.

Key Vocabulary

Learn the new words and answer the questions.



crystal clear

*(adj.) transparently clear;
easily understood*

e.g. My boss made
the topic **crystal
clear**.



quote

*(n.) a passage or information
repeated from someone*

e.g. My colleague always
writes **quotes** to keep
herself inspired.



data

*(n.) information, especially facts
or numbers that are collected*

e.g. It is important for
us to gather **data** to
track our progress.

Dialogue Review

Have a role play and answer the questions.



Lina Lin is going to finish her presentation.

Lina : Any other questions?

Ms. Chen : I believe that's it. Everything is **crystal clear**.

Lina : All right then. I'd like to end my presentation with one of my favorite **quotes** by Dan Zarrella, "Marketing without **data** is like driving with your eyes closed."
Thank you for listening.

Let's check the learning goals!



Lina Lin is going to finish her presentation.

Lina : Any other questions?  **1. Ending a presentation**

Ms. Chen : I believe that's it. Everything is crystal clear.

Lina : All right then. ***I'd like to end my presentation with***

one of my favorite quotes by Dan Zarrella, "Marketing without data is like driving with your eyes closed."

Thank you for listening.

Learning Goals

Learn the key expressions and sentence structures.

∴ Ending a Presentation

- I'd like to end my presentation with + *noun*
- Let me finish this with + *noun*

Example sentences:

- I'd like to end my presentation with this inspiring video.
- I'd like to end my presentation by giving you a quote.
- Let me finish this with an inspirational story.

Some ways to end a presentation

- end with a call to action
- end with a quote
- close with a story
- give a brief recap

How do you usually end your presentation successfully?

Semi-open Dialogue

Please read the situation below and have a role play with your teacher.

Scenario: You are almost at the end of your presentation. Your audience seems to understand everything. End your presentation successfully.



∴ You can refer to the following key expressions:

- I'd like to end my presentation with + noun
- I'd like to end my presentation by + noun
- Let me finish this with + noun

Coffee Break

Learn about some common quotes to end a presentation.

∴ Some Common Quotes to End a Presentation



"The secret of getting ahead is getting started."

Mark Twain

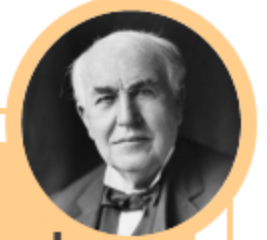
American writer and entrepreneur



"Words may inspire but action creates change."

Simon Sinek

British-American author and lecturer



"I have not failed. I've just found 10,000 ways that won't work."

Thomas Edison

American inventor and businessman



1. What is your favorite quote from a famous person?
2. When do you usually use quotes?

Overview

Key words and expressions:

crystal clear/ quote/ data

I'd like to end my presentation with + noun

I'd like to end my presentation by + noun

Let me finish this with + noun

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