

# DAILY ENGLISH

B2 - She sounded convincing to the clients.





## Lead-in

1. What's the most convincing ad you've ever seen?
2. How do you convince someone to believe you?

# Target Language

▼ *In this lesson, we will learn:*

## Grammar Focus

convincing / convinced

## Daily Expression

She sounded convincing to the clients.

# Picture Description

▼ Please describe the picture.



A



B



# Pronunciation and Matching

▼ Read the example sentences.

1. She gave a convincing demonstration of the product's new features.
2. I am convinced that he is innocent.

▼ Match the sentences with the corresponding pictures.



# Conversation

▼ *Listen to the conversation.*

A: Did you appoint Ms. Sullivan as the head Sales Representative?

B: Yes. I see potential in her. She has already closed a deal with one of the big companies we contracted last month. She sounded **convincing** to the clients.

A: I agree with you.

B: And I think the CEO is also **convinced** that she can do the job well.

## Questions:

- What position was Ms. Sullivan appointed to?
- How did she manage to close a deal with the clients?
- Who else is convinced that Ms. Sullivan can do the job well?

## Grammar Focus

▼ Read the grammar structure.

convincing / convinced

She gave a **convincing** demonstration  
of the product's new features.

I am **convinced** that he is innocent.

# Grammar Check

▼ Complete the sentences by writing convincing or convinced.

1. The advertisement is \_\_\_\_\_.
2. I was \_\_\_\_\_ by the advertisement.
3. The sales person's presentation was \_\_\_\_\_.
4. They were \_\_\_\_\_ by the sales person's presentation.
5. Ana is \_\_\_\_\_ that her father is a good man.
6. Her father's message is \_\_\_\_\_.
7. The article about the new technology is \_\_\_\_\_.
8. We are \_\_\_\_\_ by the article about the new technology.



# Grammar Check

▼ Complete each phrase using *convincing* or *convinced*.

1.

a \_\_\_\_\_ speech

5.

\_\_\_\_\_ by his performance

2.

\_\_\_\_\_ by the speech

6.

his \_\_\_\_\_ performance

3.

the \_\_\_\_\_ propaganda

7.

my \_\_\_\_\_ presentation

4.

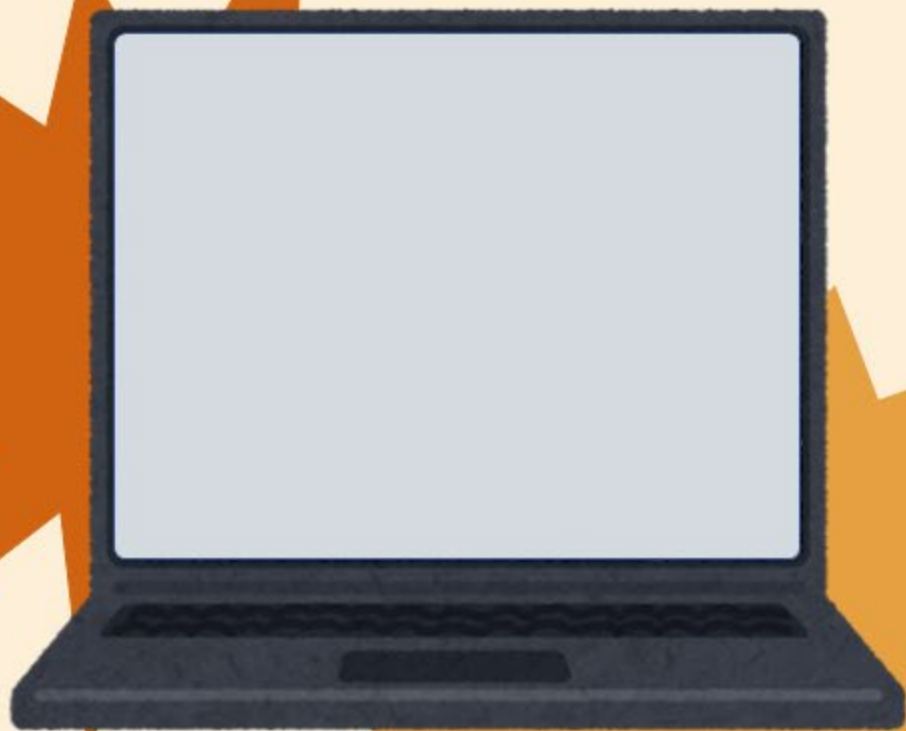
\_\_\_\_\_ by a propaganda

8.

\_\_\_\_\_ by my presentation

## Daily Scene

Scenario: Be a sales representative. Convince me to buy the following electronic product by giving a convincing sales talk. Use the hint to guide you with your sales talk.



### Hint:

Talk about the following:

- product features
- product price
- product uniqueness