

## IDIOMS

Look at the pictures. Can you guess what the topic idiom is about?



**EXERCISE A: Match the idioms in column A with their meanings in column B.**

A

1. jump on the bandwagon
2. word of mouth
3. bang for the buck
4. plug a product
5. run an ad

B

- a. spoke communication
- b. to promote a product
- c. value for the money spent
- d. to place or put an advertisement in a publication
- e. to get involved in something that has recently become very popular

**EXERCISE B: Complete the following sentences by filling in the appropriate idioms.**

plug a product	run an ad	word of mouth
bang for the buck	jumped on the bandwagon	

1. Most boxing stars make a lot of money when they decide to\_\_\_\_\_.
2. The internet and television are the most powerful media to\_\_\_\_\_.
3. I didn't get anywhere near the \_\_\_\_\_ I expected.
4. When iPads became popular, certain stores quickly \_\_\_\_\_ and promoted them.
5. News of their success spread by \_\_\_\_\_.

**EXERCISE C: Make sentences using the learned idioms.**

1. \_\_\_\_\_.
2. \_\_\_\_\_.
3. \_\_\_\_\_.
4. \_\_\_\_\_.
5. \_\_\_\_\_.

**EXERCISE D: Answer your teacher's questions.**

1. Where do you see advertisements?
2. What is the most popular media for advertising?
3. What was your favorite commercial or advertisement?
4. What was your least favorite advertisement?
5. What is a brand?
6. What makes you buy a certain brand over another?
7. Do you always buy the same brands of certain products?
8. What do you think of celebrity endorsements?
9. What could be a downside of using a celebrity endorsement?
10. Do you think advertisements lie?

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**EXERCISE A: Match the idioms in column A with their meanings in column B.**

A

1. crash and burn
2. die a natural death
3. a happy accident
4. more by accident than by design
5. an accident waiting to happen

B

- a. a complete failure
- b. because of luck and not because of skill
- c. to fade away or die down
- d. a very dangerous situation in which an accident is very likely
- e. a pleasant situation or event that is not planned or intended

**EXERCISE B: Complete the following sentences by filling in the appropriate idioms.**

die a natural death	crashed and burned	a happy accident
an accident waiting to happen	more by accident than by design	

1. We never planned to have a third child - it was \_\_\_\_\_.
2. The speed that people drive along this road, it's \_\_\_\_\_.
3. Most fads \_\_\_\_\_.
4. I entered the competition and won first prize \_\_\_\_\_.
5. The new project \_\_\_\_\_ due to lack of funds.

**EXERCISE C: Make sentences using the learned idioms.**

1. \_\_\_\_\_.
2. \_\_\_\_\_.
3. \_\_\_\_\_.
4. \_\_\_\_\_.
5. \_\_\_\_\_.

**EXERCISE D: Answer your teacher's questions.**

1. Where do you think that most accidents happen: at home or at work?
2. What do you think are the most common accidents at home?
3. What is the most dangerous thing in your home for an elderly person? How can it be made less dangerous?
4. Are you, or any of your friends, accident prone? What sort of things happen to them or you?
5. Are any types of people more likely to have accidents? Are any groups of people more likely to have car accidents than others? Who and why?
6. Have you ever had a black eye? What happened?
7. Have you ever broken a bone? What happened?
8. Have you ever twisted a joint or needed stitches? What happened?
9. What sorts of accidents can happen on the beach? In the mountains? In the office? Have you had any problems in any of these places?
10. There are stories from time to time about industrial accidents. What could be done to reduce the number of industrial accidents?

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**EXERCISE A: Match the idioms in column A with their meanings in column B.**

A

1. shopping therapy
2. window shopping
3. shop around
4. talk shop
5. shop till you drop

B

- a. to visit a number of shops to compare prices
- b. to discuss one's business or profession
- c. the idea that buying things can cheer you up
- d. to go shopping for a very long time, until you are exhausted
- e. to look at things in shop windows, without actually purchasing anything

**EXERCISE B: Complete the following sentences by filling in the appropriate idioms.**

shopping therapy	shop till you drop	shopping around
window shopping	talk shop	

1. I haven't been paid yet, so I can only go \_\_\_\_\_.
2. If you go to London with Carrie, you'll \_\_\_\_\_, so take comfortable shoes!
3. She was very upset so I took her into town for some \_\_\_\_\_.
4. You can usually save money by \_\_\_\_\_.
5. He is very boring. All he does all day is \_\_\_\_\_.

**EXERCISE C: Make sentences using the learned idioms.**

1. \_\_\_\_\_.
2. \_\_\_\_\_.
3. \_\_\_\_\_.
4. \_\_\_\_\_.
5. \_\_\_\_\_.

**EXERCISE D: Answer your teacher's questions.**

1. What's your favorite place to shop? Why?
2. Are you a price conscious shopper? What is your opinion of discount stores?
3. Do you enjoy shopping? How often do you go shopping? How much time do you spend each time you go?
4. What was the last thing you bought for yourself? Where did you buy it? Why did you buy it?
5. Do you compare prices at different stores when you shop?
6. Is it important for you to own designer clothes? Why or why not?
7. How important is it for you to be up to date with the latest fashions?
8. How important is good customer service when you are shopping?
9. When you buy something, do you read the label? Why or why not?
10. What kind of clothes do you like best? Do you have a favorite type of fabric? Are a lot of your clothes one color or pattern?



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**EXERCISE A: Match the idioms in column A with their meanings in column B.**

A

1. cream of the crop
2. show the ropes
3. trick of the trade
4. all work and no play
5. paid peanuts

B

- a. to have a very low salary
- b. best of the group, the finest ones
- c. a clever or expert way of doing things, especially in a job
- d. to teach or explain to them how to do a particular job
- e. the focus is on work, and there is no opportunity for fun

**EXERCISE B: Complete the following sentences by filling in the appropriate idioms.**

paid peanuts	all work and no play	trick of the trade
cream of the crop	show the ropes	

1. We cannot chat at work at all because our boss is \_\_\_\_\_.
2. Jenny has a very interesting job, but she's \_\_\_\_\_.
3. As usual, the \_\_\_\_\_ of this year's graduates was offered the best jobs.
4. He's a tough negotiator; he knows all the \_\_\_\_\_.
5. The manager is busy \_\_\_\_\_ to two new trainees.

**EXERCISE C: Make sentences using the learned idioms.**

1. \_\_\_\_\_.
2. \_\_\_\_\_.
3. \_\_\_\_\_.
4. \_\_\_\_\_.
5. \_\_\_\_\_.

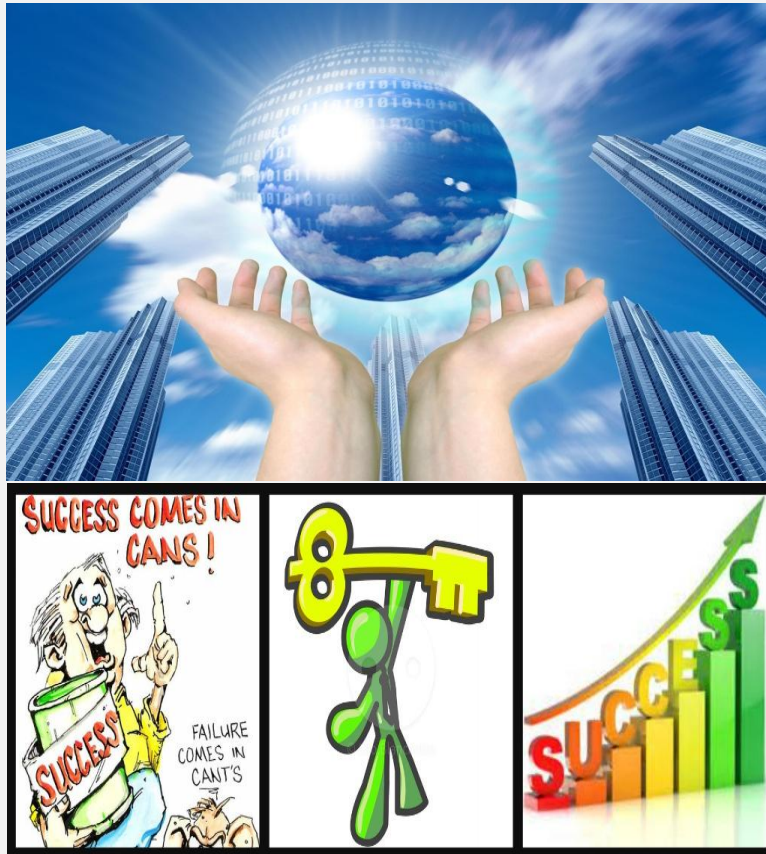
**EXERCISE D: Answer your teacher's questions.**

1. Do you often check the jobs ads in newspapers or on the Internet?
2. What kinds of jobs interest you most and least?
3. Is the job market in your country growing?
4. What are the toughest jobs in the world?
5. Is being a housewife a job? Should women get paid for this?
6. Do you like job hunting applying for jobs?
7. What is the job description of your last job?
8. Does everyone have equal job opportunities in your country?
9. What's the best way to pass job interviews?
10. What is the best way to quit a job?



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**EXERCISE A: Match the idioms in column A with their meanings in column B.**

A

1. stand a chance
2. make it big
3. come of age
4. go with a real bang
5. in the ascendant

B

- a. reach its full successful development
- b. increasingly successful or powerful
- c. have a possibility or a hope of success
- d. become very successful or famous
- e. very exciting and successful

**EXERCISE B: Complete the following sentences by filling in the appropriate idioms.**

made it big	go with a real bang	in the ascendant
stand a chance	come of age	

1. If funding by government is withdrawn, small minority schools in remote northern area, don't \_\_\_\_\_.
2. Despite being highly qualified it took her several years before she \_\_\_\_\_ in the London city.
3. We take part in the events organized by Jack and Rose Events Company, because they \_\_\_\_\_.
4. He's very much \_\_\_\_\_ in the film world.
5. After years of experimentation with colors and strokes, his painting has \_\_\_\_\_.

**EXERCISE C: Make sentences using the learned idioms.**

1. \_\_\_\_\_.
2. \_\_\_\_\_.
3. \_\_\_\_\_.
4. \_\_\_\_\_.
5. \_\_\_\_\_.

**EXERCISE D: Answer your teacher's questions.**

1. What's your idea of success?
2. Describe a successful person.
3. Why is money the most common way of judging success?
4. Do you set goals to be successful?
5. What are some of your goals?
6. Are goals necessary to achieve success?
7. What success have you had lately?
8. Do you believe that people must work hard to become successful? Why or why not?
9. Can you think of some successful people in your country? What do they do? How do you think they did it?
10. What do you consider to be the best way to become successful?