# **Day 22**

### O Vocab Review

Fill in the blanks.	
1. The international environment is favorable for the e sion of trade.	
2. The house is a nt to a park.	
3. The winners will each receive a v r for a pair of cinema tickets.	
4. Attendance at the meeting is m ory.	
5. I didn't do it from such a f ous motive.	
6. She inherited her uncle's p ty.	

WORDS TO LEARN (Reading Section)
 Listen to some essential words for the TOEIC test without looking at the word list.

Now look at the list of today's vocabulary and repeat after the teacher.

stocktake/ consumers/ comfortable/ outlook/ aisles/ security/ genuine/ commerce/ inventory/markdowns/ retailing/ delivery/ verification/ marked/ transaction

#### WORDS IN CONTEXT

© Read the following two paragraphs and choose one of the vocabulary words

stocktake/ consumers/ comfortable/ outlook/ aisles/ security/ genuine/ commerce/ inventory/markdowns/ retailing/ delivery/ verification/ marked/ transaction

A. Most shoppers are looking for bargains. Some even check out all the ( ) looking to see if the items they normally use have been ( ) down. Customers know that our ( ) sales offer ( ) ( ) across the store. A ( ) sale is a sale with reduced prices in a shop
designed to sell off stock from previous seasons. Stock-taking or ( ) checking is the
physical ( ) of the quantities and condition of items held.
B. The internet is only going to become more popular as time goes by and purchasers
worldwide become more ( ) about the ( ) and on-time ( ) of their purchases.
Online shopping or online ( ) is a form of electronic ( ) which allows ( ) to directly
buy goods or services from a seller over the internet using a web browser. This is the one area of merchandising that continues to have a positive ( ) far into the future.

# © Read the following and answer the questions.listed below to fill in the blanks.

There are two different types of multichannel shopping:

- 1. Shopping across a number of different channels (bricks and mortar, online, catalogue, TV shopping networks, mobile applications, etc.), i.e., choosing the channel that works best for a particular occasion or type of purchase.
- 2. Using a number of different channels to make a single purchase. An example of this kind of transaction is researching a product online and then buying it in store.

Question I: The phrase "bricks and mortar" is closest in meaning to

(A) transaction (B) store (C) channel (D) mobile application

Question II: In the last sentence, the word "transaction" is closest in meaning to

- (A) an input message to a computer system dealt with as a single unit of work
- (B) an exchange between people
- (C) an instance of buying and selling; a business deal
- (D) published reports of proceedings at the meeting of a learned society

# $\odot$ Match each definition (A – L) with today's vocabulary word (1 – 12)

- A. a reduction in the price
- B. counting and checking of all the goods that a shop or business has
- C. real
- D. a business deal
- E. a list of items in stock
- F. establishing the truth, accuracy, or reality of
- G. feeling physically relaxed
- H. the prospect for the future
- I. taking something to a person or place
- J. selling of merchandise directly to the consumer
- K. activities that relate to the buying and selling of goods and services
- L. a person who buys goods and services

- 1. consumer
- 2. outlook
- 3. delivery
- 4. stocktaking
- 5. markdown
- 6. transaction
- 7. genuine
- 8. retailing
- 9. verification
- 10. inventory
- 11. comfortable
- 12. commerce

#### WORD FAMILIES

One word can become a noun, a verb, an adjective, or an adverb by changing its suffix. Example: protect (v) protection (n) protective (adj) protectively (adv) v=verb n=noun adj=adjective adv=adverb

### Fill in the blanks with appropriate form.

1. delivery (n) v.( ) adj. ( )
2. verification (n) v. ( ) adj. ( )
3. consumer (n) v. ( ) n. ( )

#### Part 5 exercise

Identifying the missing part of speech (noun, verb, adjective, adverb, etc.) can help you eliminate some of the choices.

If the missing word is a noun, for example, you can rule out the choices that are not nouns.

- 1. Nobody was ever able to ...... its date of origin or even what it was made of. (A) verification (B) verify (C) verifying (D) verifiable
- 2. You can enjoy the convenience of doorstep ...... at big savings on the full subscription rate.
- (A) proximity (B) delivers (C) delivered (D) delivery