✎ Speed Reading Training Exercises

- **Exercise B:**

  Scanning – quickly scan the passage to locate the following words and decide which paragraph they are in.

  4. media (   )   5. frivolous (   )   6. the Nielsen rating (   )   7. decision (   )

- **Exercise C:**

  <u>Understanding words in context</u> **– choose the closest in meaning.**

  8. acquisition

  (A) something bought to add to a collection

  (B) the process of getting something

  (C) a company buying another company

  9. audience

  (A) the number of people reading a particular book

  (B) the number of people watching a particular TV program

  (C) the group of people in one place to watch a play, film etc.