BUSINESS ENGLISH 6

How Do They Present Their Different Ideas?



I. WARM-UP Vocabulary

Match the words in A with their meanings in B.

A

1. alternatives

2. effort

3. tackle

4. favorable

grateful

B

a. feeling that you want to thank someone because of something kind that s/he has done

b. something you can choose to do or use instead of something else

c. to make a determined effort to deal with a difficult problem

d. making people like or approve of someone or something

e. exertion of physical or mental power

II. DIALOGUE BOX

John: Good day! Let's start with the meeting issues and then tackle the rest of the agenda. Could you help me with this, Gian?

Gian: Sure, why not? We have to attend a lot of meetings anyway which is why we have to double our time to get our reports done and go home early.

John: Well, I've heard you're exerting a lot of effort, which is the main reason I want to make things to your advantage.

Jim : Gian, is right. We have lots of meetings which people are not happy about.

John: Okay, but what alternatives do we have? I'd be willing to discuss it.

Gian: Well, a simple option is...cutting the number of meetings.

John : Yes, maybe. Any other suggestions?

Jim : Not at the moment, but I think it's the least that we can do.

John: Alright, I understand your point. So we'll only have one meeting a month and you can just email your reports in the evening. How about that?

Gian and Jim: Yes. Thanks, John.

How Do They Present Their Different Ideas?

Comprehension Check

- 1. What issues does Gian raise?
- 2. What alternatives does John give?

III. LANGUAGE BOX

In adding information to a sentence, a relative clause is used.

I wanted to ask the president, which was impossible because he was on leave. Productions are 30% lower than last year, which is not acceptable.

A relative clause can be used to give a reason for something.

The management can only provide minimal supervision, which is the main reason people are leaving.

They have never tried anything like that before, which is why they had difficulty finishing the delegated task.

IV. SAY IT! Your company has decided to employ twice as many employees as before. Unfortunately, there are not enough rooms for everyone. Put yourself in a situation where you will present a plan to the existing staff. In this plan you need to explain how you are going to fit all the new workers in.

What would be your most positive response to this?

How would you present your idea without offending another's and the suggestions they have made?

If you are the team leader, how would you gather different ideas and make them aware of the meeting?



LESSON C2

Agreeing and Disagreeing



I. WARM-UP

Vocabulary

financial situation

I think the financial situation is sorted out.

opinion

- What is your opinion on this matter?

profitable

- It would be more profitable if we changed our system.

extension

- I'm going to file an extension for my credit in the cooperative.

production

The production has been shut down.

aluminum

Aluminum is usually used in kitchen ware.

II. DIALOGUE BOX

James : Now, I think the financial situation has been sorted out now. I guess Bella had

something to do with it.

Bella: Thanks James. In my opinion, if we want to stay profitable, we should seriously

consider extending.

Edward: I totally agree with that!

Bella: Yes, we have to extend our production line. We make aluminum for

construction and for vehicles. I think we could also do the packaging.

Aluminum dishes for takeaway food and aluminum foil for wrapping.

James: It's a totally different process though, Bella.

Bella: Yes, it is, but we have to consider the production's financial situation.

Edward: I think Bella has offered the best solution to the problem. Collin, do you think

this is a good solution?

Collin: I think so! James, how about you? Have you decided?

James : Yes, let's do it.

Comprehension Check

1. What is Bella's suggested solution to the problem?

2. If you were James, what would be your stand on Bella's suggestion?

Agreeing and Disagreeing

III. LANGUAGE BOX

A collocation is made up of two or more words that are commonly used together in English.

There are different kinds of collocations in English.

Strong collocations- are word pairings that are expected to come together.

adjective + noun - a massive demand, a growing market, a conclusive reasons

noun + verb - a company evolves, a company develops, a company stagnates
 verb + adverb - seriously consider, study something carefully, totally different

verb + noun - come up with reasons, look for opportunities

adverb + **verb** - deeply regret, firmly believe, totally agree

collocations with common verbs - do business, make a difference

IV. SAY IT! Directions: Read the scenario below and answer the questions.

For instance, the company you're working for is experiencing a great loss in the production. The reason is, most of the employees are retiring and others are filing for a resignation. They're against the changing of shifts which is twice a month. They're obliged to follow even if it's against their will.

Follow-up questions:

- 1. Do you agree or disagree that companies should be permitted to do this? Provide reasons or examples to support your opinion.
- 2. If you were in this situation, would you do the same thing as most of the other employees?



Running a Meeting



I. WARM-UP Vocabulary

Match the words in column A with their meanings in column B.

Α

1. issue

2. shift

3. protest

4. agenda

5. observe

В

a. list of items that have to be discussed at a meeting

b. to say or to show publicly that you object to something

c. to see, watch, perceive or notice

d. an important subject that people argue about or discuss

e. a person's scheduled period of work

II. DIALOGUE BOX

Louigie: Good afternoon everyone. As you all know we are here to discuss the main

issues that emerged last meeting. Our agenda for today is the changing of shifts; morning and night shifts. What are your concerns about this?

Christine: We really had a hard time explaining to the employees about this change.

Rosie: The employees keep protesting on why the company has to make such

sudden schedule changes.

Louigie: I think we have to raise this issue with the HR department. We have to hire

more employees to fill the vacant positions in the production.

Christine: That may be the best solution.

Kate : Rosie and I agree to that.

Louigie: Okay let's try it. I guess that would be all. Let's call it a day.

Comprehension Check

- 1. What is the main agenda of the meeting?
- 2. What is the employees' stand on this matter?
- 3. What are the possible solutions for the issue?

Running a Meeting

III. LANGUAGE BOX

Many verbs are commonly followed by another verb. Some verbs must be followed by an infinitive "to":

EXAMPLES: I'm planning to finish the report on Monday.

I'm going to report on Monday.

Some verbs just need the infinitive without "to":

EXAMPLE: Let John finalize what he's doing.

Sometimes the -ing form of the verb is needed:

EXAMPLE: We can postpone having the meeting until the

president arrives.

IV. SAY IT! You are a manager of an advertising company. Conduct a meeting regarding reduction of cost in the IT Department. Make use of the infinitive.

These things are on the agenda:

- **a.** IT Department running costs
- **b.** staff cuts



LESSON C4

How to Defend an Idea



I. WARM-UP <u>Vocabulary</u>

Read the words and their meanings. Construct your own sentences using the following vocabulary.

1. propose- to offer or suggest

2. prepare- to make something ready beforehand for a specific purpose

3. successful- achieving or having achieved success

4. option-something that you can choose to do in preference to one or more alternatives

5. anniversary- a date which is remembered or celebrated because a special event happened on that date in a previous year.

II. DIALOGUE BOX

Susie: I propose that we set our anniversary party for next month.

Anna: I really don't think that is a good idea. We need more time to prepare.

Susie: Well, I honestly believe that next month is the best option. We will be very busy

after that since we need to finish our project before the end of the month.

Molly: Do you think we can handle all the preparations in time for then?

Susie: Yes. I'm quite certain that we can finish all the preparations before the party.

I can honestly say, if we all work together, this plan will be successful.

Comprehension Check

- 1. What is Susie's' proposal to the group?
- 2. How does Susie defend her idea?
- 3. If you were Susie's colleague, would you agree with her proposal? Why or why not?

How to Defend an Idea

III. LANGUAGE BOX

Adverbs are often used when expressing an opinion or idea

Ex: Quite honestly, we have no choice. Basically, we need to diversify.

It is also used before the verb to emphasize opinions.

Ex: I really don't think we need to act immediately on the matter. I strongly believe this is our only option.

An emphatic adverb would come after an auxiliary or modal verb.

Ex: I can honestly say that we are losing our quality. I'm quite certain that this is the best solution.

Activity

(Suggest an opinion using these example adverbs.)

1.	Basically,
2.	Quite honestly,
3.	I really
	I honestly,
5.	I can truthfully say

IV. SAY IT!

- 1. The social committee of your company is planning the 30th anniversary celebration of its foundation. They have proposed a day trip in a hot-air balloon for all staff, followed by a dinner party where the balloon is due to land. Think of possible advantages and disadvantages of this idea and discuss it with someone.
- 2. You are a member of the social committee and there is someone who does not like the celebration you have proposed. Discuss the matter using the useful expressions for defending an idea.



LESSON C5

How to Speak to a Group



I. WARM-UP <u>Vocabulary</u>

Match the words in column A with their meanings in column B.

A

- 1. familiarize
- 2. precautions
- 3. destination
- 4. pull up
- 5. scenery
- 6. on behalf of

B

- a. the vehicle slows down and stops
- b. doing something for someone
- c. to learn about something and start to understand it
- d. is the land, water or plants that you can see around you
- e. are actions intended to prevent something dangerous or unpleasant from happening
- f. the place to which the person or thing travels or is sent

II. DIALOGUE BOX

Hi! I am John from Sunflower Tours. I'd like to welcome you all to Tokyo. Right now, I'd like to take a minute to familiarize you with the area and discuss some brief safety precautions. The bus ride to your hotel will just take about 15 minutes so I'd like you to remain seated until we reach our destination. You are not allowed to eat or drink while on the bus. And please be reminded that it is against the law to get drunk in public. We're going to be pulling up to the hotel in just a few minutes. Please remain in your seat and enjoy the scenery of the left hand side of the bus until we have come to a complete stop. Double check to make sure your bag has been taken off the bus. On behalf of Sunflower Tours, have a wonderful vacation and I hope to see you tomorrow at the information session.

Comprehension Check

- 1. How long does it take from the airport to the hotel?
- 2. What are the safety precautions enumerated by the tour guide?
- 3. If you were the guide, where would you take the tourists?

How to Speak to a Group

III. LANGUAGE BOX

We use polite phrases when addressing a group of people.

Ex: Please remain seated and keep quiet.
I hope you enjoy your stay here.
I wish you a safe and pleasant journey home.
It's been a pleasure to meet you.
Thank you all for coming.

We often use which or that to give details to help somebody identify something:

Ex: This is the only company that received outstanding sales last year. El Nido is a famous company which supplies the best tasting wine.

Who is used to give details that identify a person:

Ex: Mr. Smith is the CEO of Farma Distributors and he is the man who gives emphasis on the importance of benefits to encourage workers to work hard.

IV. SAY IT! A group of business management students would like to visit your workplace to research your company. You are given the task of guiding these students around and providing them with the information below:

- important people in your company
- interesting facts about your company
- do's and don'ts

